



ABRASION AND IMPACT RESISTANT UNDERLAYERS
DESIGNED IN BELGIUM / MADE IN EUROPE

| **BOWTEX®**

RIDE IN YOUR OWN STYLE

The Bowtex® philosophy is to break away from conventional motorcycle gear. As a rider, I found myself in situations where I wanted to ride in the clothes that I felt comfortable in, but often times without the appropriate protection. With an independent protective layer that can be worn under any type of clothing, we are able to offer the required safety, without compromising style or comfort.

- Robert Souery, Founder

Our first product and our best-seller, the Bowtex® STANDARD, introduced in early 2015. All of the Bowtex® gear is made in Europe using high-end and well known technical aramid fibers.



BOWTEX, THE STORY

2015

THE YELLOW LEGGINGS

The first (and only) Bowtex® product is launched. The leggings made quite a name for themselves, being worn and shared by many motorcycle enthusiasts and bloggers. We quickly built up a distribution network.

GROWING...

2016

Retailers in the Benelux, France, Germany, the UK, Austria and Switzerland joined the Bowtex® family and started expanding the store network. We also worked hard to give riders a better overall protection by launching the Bowtex® jacket.

2017

FOR ALL THE RIDERS!

Four years in production gave us an expertise working with high-tech materials. We added an entry level Essential range, as well as a premium Elite range.

TIME FOR A CHANGE

A brand new team was assembled. The major achievement was reaching the highest safety standard in the industry by developing a brand new CE certified Bowtex® product line... Meet the team and discover Bowtex® in the next pages!

BY RIDERS FOR RIDERS

Robert and Julien created the Brussels Cafe Racer Club in 2015, counting 1000+ members today. They still meet every Friday in Brussels. facebook.com/groups/brusselscaferacers



Robert, le fondateur au Pure and Crafted Motorcycle festival, 2019

"it's day and night compared to a traditionnal motorcycle jeans!"

Lars D. - Verified Buyer

"it's been 3 years and this one is still holding, weekly used (and abused)! Wow!"

Aaron P. - Verified Buyer

"My whole wardrobe is now motorbike gear thanks to these"

Alberto C. - Verified Buyer

Powered by 



4.7

122 Reviews

MEET THE 2022 BOWTEX GEAR

ESSENTIAL

Slide them under any pair of jeans, pants, trousers or tuxedo... transforming them into CE level AA approved riding equipment! The newly designed ESSENTIAL leggings bring riders a great freedom of movement.



STANDARD R

The STANDARD R range breathe very well and are the perfect companion for any serious rider going on a road trip. Wear them as underlayers, or as pants.



ELITE

The most comfortable, ultralight and protective leggings ever made! The ELITE reaches the maximum CE level AAA!



 **Dyneema®**





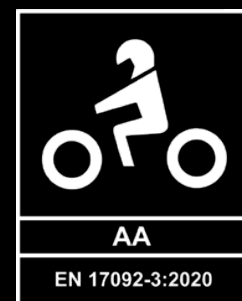
Main layer:
45% DuPont™ Kevlar®
55% COOLMAX®

Second layer:
87% High-Density-Polyamide
13% Elastane

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COOLMAX® is a trademark of The Lycra Company.

BOWTEX® ESSENTIAL 2022

Slide them under any pair of jeans, pants, trousers or tuxedo... transforming them into CE level AA approved riding equipment! The newly designed ESSENTIAL leggings bring bikers a great freedom of movement. Master the urban playground: put them on and forget about them!



- the Essential is CE certified AA according to EN17092-3:2020
- ride in your own style: they can fit under any pair of jeans you already have!
- made for city and country roads
- wear them as underlayers in any weather condition thanks to our new breathable COOLMAX® fabrics keeping moisture away
- the most flexible Bowtex® leggings ever made, slide them on and forget about them!
- new SAS-TEC® TRIPLEFLEX level 2 knee and hip included impact protectors provide a snug fit under any pair of jeans, even slim!
- drag-tested in real-life, designed and made by riders for riders
- all components and final products 100% made in Europe
- due to its stretch fabric, the Essential is a unisex model







Main layer:
100% Dupont™ Kevlar®

Second layer:
87% High-Density-Polyamide, 13% Elastane

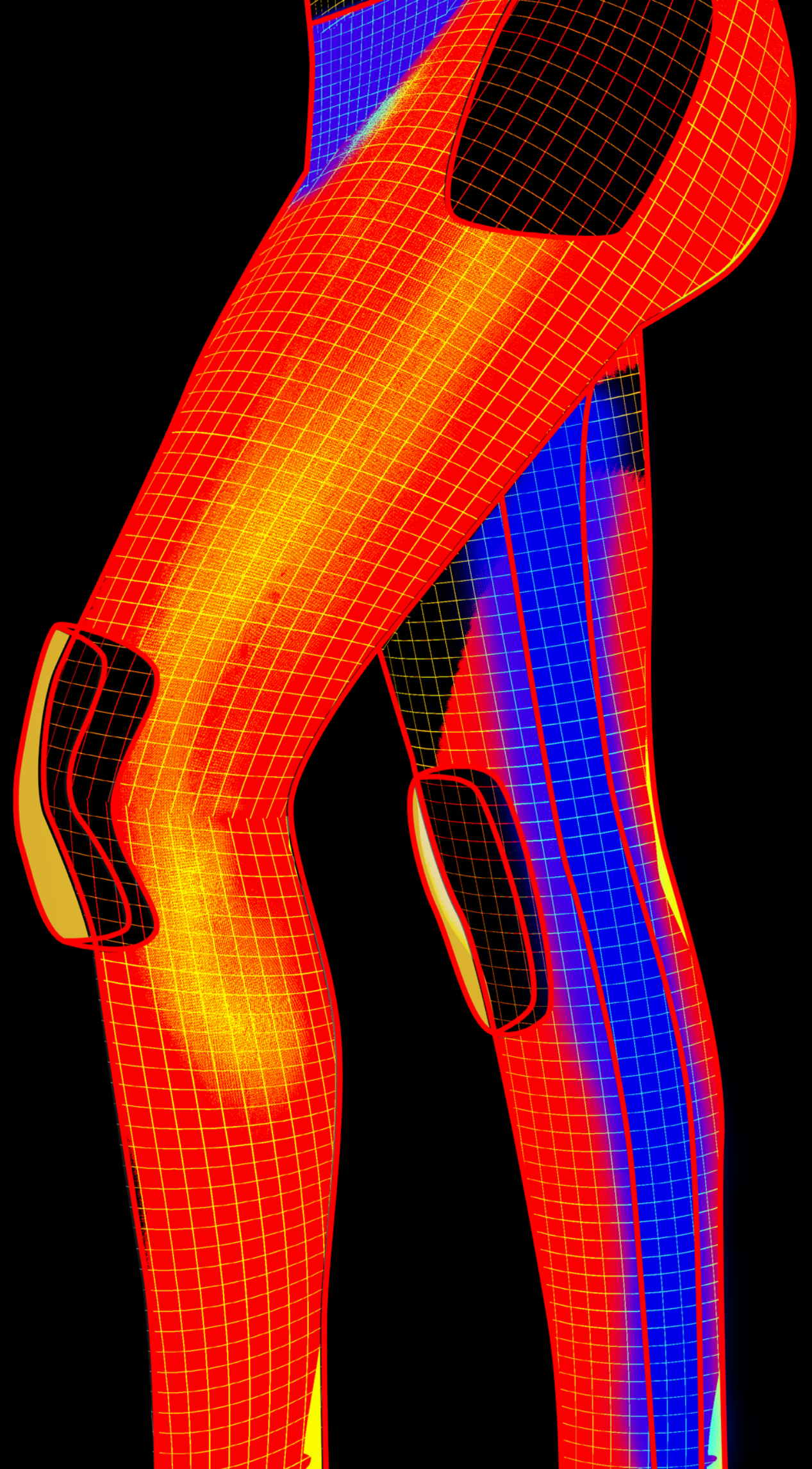
DuPont™ and Kevlar® are trademarks or registered trademarks of E.I. du Pont de Numours and Company.

BOWTEX® STANDARD R

Designed for road trips and high-speed commute, the STANDARD R is a highly versatile piece of motorcycle gear that can be worn as pants or as leggings. Highly resistant against abrasion, flexible and lightweight compared to a similar category level AA pair of jeans, we made them to be right in the sweet spot between comfort and safety.



- the STANDARD R is CE certified AA according to EN17092-3:2020
- even safer, our fabric is AAA EN17092 abrasion resistant in high impact areas
- all new 2021 design for a better fit, more protective on exposed areas
- x-panel construction creates a unique airflow that makes them super breathable
- reinforced chain stitching on all areas
- lighter and more flexible compared to a same category level AA jeans
- new SAS-TEC® TRIPLEFLEX level 2 hip and knee impact protectors (included) provide a snug fit under any jeans, even slim!
- for road trips and high-speed commute
- 3D-Cut pieces optimize leg comfort while in riding position, secured by ankle elastic.
- designed to be worn as pants or under any pair of jeans
- drag-tested in real-life, designed and made by riders, for riders
- all components and final products 100% made in Europe



*“(...) je ne dois pas emporter
beaucoup d'équipement avec moi, le
Standard R est super polyvalent”*

Xavier R. qui a roulé avec le prototype entre Melun et Paris
tout l'été en commuting.

*“En été je ne porte que le
Standard R et c'est difficile à
croire que c'est si résistant alors
qu'il est super léger”*

Thomas G. qui roule avec le prototype pour aller au travail
pendant tout aout 2020 à Montpellier, France.

*“Super finition et qualité. Le pantalon
taille parfaitement et c'est étonnant
comment il est respirant”*

Maxime C. qui a roulé avec tout le prototype en juin 2020 à
Grenoble, France.







Couche principale :
100% Dupont™ Kevlar®

Couche Secondaire :
87% High-Density-Polyamide, 13% Elastane

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BOWTEX® STANDARD R SHIRT

Designed to be worn on its own or under your regular clothes, the Standard R Shirt lets you ride in your own style with more than adequate protection. Wear it on its own in hot temperatures thanks to its AA certification level. Even safer, the abrasion resistance in high risk areas reaches level AAA/120kph, the highest level there is! Its unique construction and soft stretch fabric allows for maximum airflow, keeping you cool on those summer rides. In colder temperatures, slide them under a shirt, sweater, jacket for extra warmth.



- The STANDARD R SHIRT is CE AA EN17092-3 :2020 certified
- designed for road trips and high speed commutes, slide them under any regular clothes or rain gear to keep you dry and protected
- even safer, high risk areas obtain a AAA level approval in abrasion resistance
- its X-Panel construction allows for maximum airflow, keeping you cool at all times
- reinforced stitching everywhere
- lighter and more flexible compared to a same level category shirt or jacket
- brand New SAS-TEC Tripleflex level 2 shoulder and elbow protectors are included. Ultra slim and heat activated, you will barely feel them. Back and chest protectors sold separately
- wear it as a jacket or under any clothes





BOWTEX® ELITE

Designed to be the most comfortable and protective leggings ever made, the ELITE reaches the maximum CE certification level AAA! The extreme breathability that Dyneema® fibers and their thermo-conductive properties offer, allow you to stay cool and comfortable on the longest of rides and in all weather conditions. Wear them on their own or under any pair of jeans or pants and stay cool on the longest of rides and in all weather conditions.

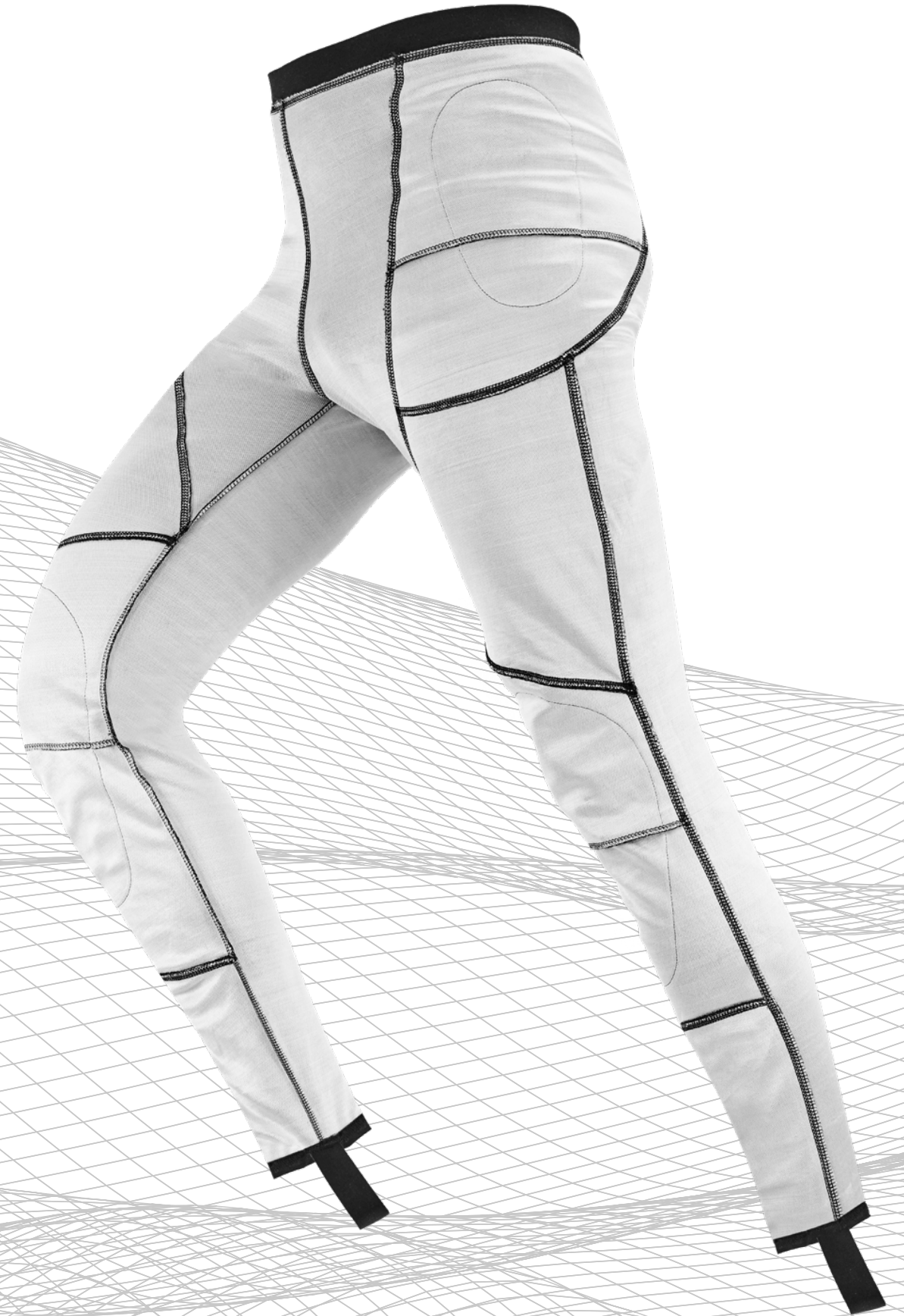


 **Dyneema®**



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Use of these trademarks is prohibited unless strictly authorized.

- **Maximum CE level AAA rating according to EN17092-2:2020**
- **Full Dyneema® fabric coverage for maximum protection, breathability and comfort.**
- **Reinforced flat lock seams all around, rated 12.9N/mm resistance, our strongest seams ever**
- **The thermo-conductive Dyneema® fibers are in direct contact with the skin for that famous cold and soft feel**
- **The X-Panel 3D construction frees your movements for maximum flexibility**
- **SAS-TEC Tripleflex level 2 knee (KB2) and hip (HB2) protectors included**
- **Wear them on their own or under any pair of jeans or pants thanks to their AAA certification level**
- **Our deep black color fabric is crafted for the most demanding dress codes and does not fade over time**
- **Unique Dyneema® fabrics developed by Bowtex®**
- **Ultra lightweight and highly packable**
- **All components and final product 100% manufactured in Western Europe**







LA TEAM BOWTEX

ROBERT SOUERY

Robert started from scratch when he founded Bowtex® in early 2015, with little means but great ideas. After obtaining his BA in Business Management, Robert travelled through Australia for 3 years where he discovered motorcycles. He instantly fell in love with the feeling of freedom and became obsessed with bikes. Returning from Australia to start Bowtex®, he also enrolled in a motorcycle mechanic course and obtained his diploma in 2017 @robsry



JULIEN SALES

Julien is a two-wheel lover, from bicycles to motorcycles! He has a tendency to prefer unplanned adventures like doing a two month road trip around Ireland and Scotland, armed with a tent on his trusty Sportster. He graduated from Sup de Pub Paris with a Master degree in copywriting and from the ENS de La Cambre with a Master degree in Visual Art, where he now teaches studio photography. Julien is an early Bowtex® adopter and has worked with the brand since 2016. In 2020, he joined the company to become Creative Director and managing partner @entredouxcairns



BERNARD DE LONGUEVILLE

Bernard is a true motorcycle enthusiast, not only because he has ridden hundreds of them, but also because he is a true connoisseur of the brands and their history. He follows their models, accessories, races and riders. His career makes him an invaluable motorcycle market specialist. In fact, Bernard, a graduate of the Louvain School of Management has more than 30 year-experience in the motorcycle business as CFO & GM of Lazer Helmets, CCO of AGV-Lazer Helmets, GM of Yamaha Belgium and business owner of IP Store. Bernard met Robert in early 2019 and immediately perceived the potential of Bowtex products. It was just a matter of time before the two would collaborate. Bernard joined Bowtex in February 2021 to thrust the brand's ambitions faster, higher and stronger.



WHY WORK WITH US ?

A compact range

18 references represent our whole range of products.

Clear product line

We have designed each product to have it's own special place in our range. Making it easy to differentiate each offering.

No seasonal products

Having 1 color/style per item means that no clearance sale is needed every season.

Unique pricing

Retail stores apply the same RRT, meaning no hard discount.

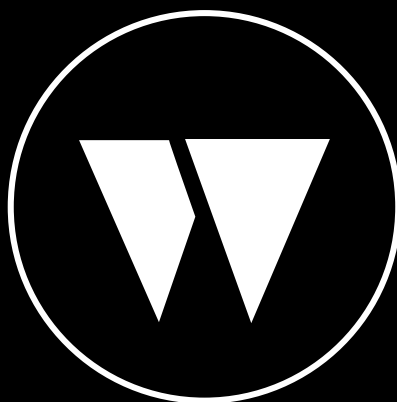
Exclusive, original and trusted

Our product line is unique and trusted by our rider community

An awesome team of Riders

We are a very reactive and open-minded team. Our social content is bespoke and we love to share content from our point of sales and we spread the good words!





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